

Sponsoring an event at MariTrends 2012

...makes good business sense!



PVA Convention event sponsors receive:

- Recognition in the PVA Convention Program, which is distributed in the FOGHORN to all attendees and to all PVA members
- Signage at the convention event
- Recognition announcement during the convention event
- Recognition as a convention sponsor in the PVA Member Update
- Opportunity to distribute promotional items at sponsored event

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| <p><input type="checkbox"/> Registration Bags\$2,000
Your company name and logo will be featured prominently on the registration bags. These bags will be distributed to all of the convention attendees.</p> <p><input type="checkbox"/> PVA Program Cover Sponsor..... \$3500
Your company name and logo will be featured prominently on the cover of the January/February 2012 edition of FOGHORN which also contains the Official Program for the PVA Annual Convention at MariTrends 2012. This issue is distributed to PVA's entire mailing list nationwide as well as to all convention attendees.</p> <p><input type="checkbox"/> Convention Name Badges Sponsor..... \$3500
Imagine the marketing power of featuring your company's name and logo on the front of each name badge worn by each attendee for the entire week of the convention.</p> <p><input type="checkbox"/> PVA Leadership Dinner..... \$3,500
Friday, January 27
What better way to demonstrate your support for PVA then to sponsor the PVA Leadership Dinner which is a gathering of the leaders of the association.</p> <p><input type="checkbox"/> Partner/Spouse Coffee and Networking Function \$500
Saturday, January 28
Partners and spouse attendees are taking a more active role in the PVA convention. Support their continued involvement by sponsoring this highly successful event.</p> <p><input type="checkbox"/> Opening General Session Refreshments.....\$1,000
Saturday, January 28
The first general session is an excellent way for you and your company to gain valuable visibility early in the convention.</p> <p><input type="checkbox"/> Exhibit Hall Opening Prize Sponsor (Afternoon) \$750
Saturday, January 28
A definite crowd pleaser, the exhibit hall prize drawings are extremely very well received, and your sponsorship will be as equally well received. Draw a crowd to your booth as we announce the winner from there.</p> | <p><input type="checkbox"/> Exhibit Hall Opening Reception.....\$4,000
Saturday, January 28
The first social event involving the entire convention is a great kickoff for your company's sponsorship because everyone will be there.</p> <p><input type="checkbox"/> General Session Refreshments\$1,000
Sunday, January 29
The general session is an excellent way for you and your company to gain valuable visibility.</p> <p><input type="checkbox"/> Industry Specific Conferences Refreshments \$1,000
Sunday, January 29
The passenger vessel industry is diverse with many types of vessels and operations. Sponsor refreshments for four separate conferences and get maximum exposure for your company.</p> <p><input type="checkbox"/> Brunch Cruise\$10,000
Sunday, January 29
Attendees never miss this enjoyable and festive brunch cruise.</p> <p><input type="checkbox"/> Exhibit Hall Prize Sponsor (Afternoon)..... \$750
Sunday, January 29
A definite crowd pleaser, the exhibit hall prize drawings are extremely very well received, and your sponsorship will be as equally well received. Draw a crowd to your booth as we announce the winner from there.</p> <p><input type="checkbox"/> General Session Refreshments \$1,000
Monday, January 30
The general session is an excellent way for you and your company to gain valuable visibility.</p> <p><input type="checkbox"/> Region Meeting Refreshments..... \$1,000
Monday, January 30
Attendance at the PVA Region Meetings is increasing by leaps and bounds. Get your company name and logo before a large portion of PVA convention attendees as they tend to the business of their regions.</p> | <p><input type="checkbox"/> Exhibit Hall Lunch\$4,000
Monday, January 30
This is a "can't miss" sponsorship for you because everyone turns out in the exhibit hall for lunch, conversations, business and networking.</p> <p><input type="checkbox"/> Exhibit Hall Prize Sponsor (Afternoon) \$750
Monday, January 30
A definite crowd pleaser, the exhibit hall prize drawings are extremely very well received, and your sponsorship will be as equally received. Draw a crowd to your booth as we announce the winner from there.</p> <p><input type="checkbox"/> Exhibit Hall Refreshments (Morning)\$1,000
Tuesday, January 31
The PVA exhibit hall is the gathering place for the convention. What better way to gain exposure for your company than to sponsor refreshments for attendees who are there.</p> <p><input type="checkbox"/> Exhibit Hall Prize Sponsor (Morning) \$1,000
Tuesday, January 31
A definite crowd pleaser, the exhibit hall prize drawings are extremely very well received, and your sponsorship will be as equally well received. Draw a crowd to your booth as we announce the winner from there.</p> <p><input type="checkbox"/> Business Meeting Refreshments.....\$1,000
Tuesday, January 31
Show your continuing support for the business of PVA by sponsoring this important annual meeting.</p> <p><input type="checkbox"/> President's Closing Dinner and Awards Ceremony ... \$10,000
Tuesday, January 31
Sponsors for this event get long term recognition by demonstrating their support for the incoming new leaders of PVA.</p> |
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Name _____

Company _____

My check is enclosed Please charge my credit card VISA MC AMEX DISCOVER

Card Number _____ Exp. Date _____



Send form (make check payable) to:
 Passenger Vessel Association, 103 Oronoco Street, Suite 200, Alexandria, VA 22314
 or FAX with credit card information to 703-518-5151.

Reserve your convention sponsorship today.
 Contact Leslie Kagarise at (800) 807-8360 Ext. 25
 or email: lkagarise@passengervessel.com