

Sponsoring an event at MariTrends 2010

# ...makes good business sense!



## PVA Convention event sponsors receive:

- Recognition in the PVA Convention Program, which is distributed in the FOGHORN to all attendees and to all PVA members
- Signage at the convention event
- Recognition announcement during the convention event
- Recognition as a convention sponsor in the PVA Member Update
- Opportunity to distribute promotional items at sponsored event

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| <p><input type="checkbox"/> <b>PVA Program Cover Sponsor..... \$3500</b><br/>Your company name and logo will be featured prominently on the cover of the January/February 2010 edition of FOGHORN which also contains the Official Program for the PVA Annual Convention at MariTrends 2010. This issue is distributed to PVA's entire mailing list nationwide as well as to all convention attendees.</p> <p><input type="checkbox"/> <b>Convention Name Badges Sponsor.... \$4500</b><br/>Imagine the marketing power of featuring your company's name and logo on the front of each name badge worn by each attendee for the entire week of the convention.</p> <p><input type="checkbox"/> <b>PVA Leadership Dinner..... \$3,500</b><br/>Friday, February 12<br/>What better way to demonstrate your support for PVA then to sponsor the PVA Leadership Dinner which is a gathering of the leaders of the association.</p> <p><input type="checkbox"/> <b>Partner/Spouse Coffee and Networking Function .....\$500</b><br/>Saturday, February 13<br/>Partners and spouse attendees are taking a more active role in the PVA convention. Support their continued involvement by sponsoring this highly successful event.</p> | <p><input type="checkbox"/> <b>Opening General Session Refreshments .....\$850</b><br/>Saturday, February 13<br/>The first general session is an excellent way for you and your company to gain valuable visibility early in the convention.</p> <p><input type="checkbox"/> <b>Exhibit Hall Opening Prize Sponsor (Afternoon) .....\$750</b><br/>Saturday, February 13<br/>A definite crowd pleaser, the exhibit hall prize drawings are extremely very well received, and your sponsorship will be as equally well received. Draw a crowd to your booth as we announce the winner from there.</p> <p><input type="checkbox"/> <b>Exhibit Hall Opening Reception ..... \$4,000</b><br/>Saturday, February 13<br/>The first social event involving the entire convention is a great kickoff for your company's sponsorship because everyone will be there.</p> <p><input type="checkbox"/> <b>Industry Specific Conferences Refreshments ..... \$1,000</b><br/>Sunday, February 14<br/>The passenger vessel industry is diverse with many types of vessels and operations. Sponsor refreshments for three separate conferences and get maximum exposure for your company.</p> | <p><input type="checkbox"/> <b>Exhibit Hall Prize Sponsor (Afternoon).....\$750</b><br/>Sunday, February 14<br/>A definite crowd pleaser, the exhibit hall prize drawings are extremely very well received, and your sponsorship will be as equally well received. Draw a crowd to your booth as we announce the winner from there.</p> <p><input type="checkbox"/> <b>Region Meeting Refreshments ..... \$1,000</b><br/>Monday, February 15<br/>Attendance at the PVA Region Meetings is increasing by leaps and bounds. Get your company name and logo before a large portion of PVA convention attendees as they tend to the business of their regions.</p> <p><input type="checkbox"/> <b>Exhibit Hall Lunch ..... \$4,000</b><br/>Monday, February 15<br/>This is a "can't miss" sponsorship for you because everyone turns out in the exhibit hall for lunch, conversations, business and networking.</p> <p><input type="checkbox"/> <b>Exhibit Hall Prize Sponsor .....\$750 (Afternoon)</b><br/>Monday, February 15<br/>A definite crowd pleaser, the exhibit hall prize drawings are extremely very well received, and your sponsorship will be as equally received. Draw a crowd to your booth as we announce the winner from there.</p> | <p><input type="checkbox"/> <b>Dinner Boat Cruise..... \$10,000</b><br/>Monday, February 15<br/>Attendees never miss this enjoyable and festive dinner cruise. This year, attendees will be cruising Tampa Bay which provides a beautiful backdrop for your sponsorship.</p> <p><input type="checkbox"/> <b>Exhibit Hall Refreshments (Morning)....\$850</b><br/>Tuesday, February 16<br/>The PVA exhibit hall is the gathering place for the convention. What better way to gain exposure for your company than to sponsor refreshments for attendees who are there.</p> <p><input type="checkbox"/> <b>Exhibit Hall Prize Sponsor (Morning) ...\$750</b><br/>Tuesday, February 16<br/>A definite crowd pleaser, the exhibit hall prize drawings are extremely very well received, and your sponsorship will be as equally well received. Draw a crowd to your booth as we announce the winner from there.</p> <p><input type="checkbox"/> <b>Business Meeting Refreshments .....\$850</b><br/>Tuesday, February 16<br/>Show your continuing support for the business of PVA by sponsoring this important annual meeting.</p> <p><input type="checkbox"/> <b>President's Closing Luncheon..... \$10,000</b><br/>Tuesday, February 16<br/>Sponsors for this event get long term recognition by demonstrating their support for the incoming new leaders of PVA.</p> |
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Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

My check is enclosed     Please charge my credit card     VISA     MC     AMEX     DISCOVER

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_



Send form (make check payable) to:  
 Passenger Vessel Association, 901 N. Pitt Street, Suite 100, Alexandria, VA 22314  
 or FAX with credit card information to 703-518-5151.

**Reserve your convention sponsorship today.**  
 Contact Leslie Kagarise at (800) 807-8360 Ext. 25  
 or email: lkagarise@passengervessel.com